

Blue Ink Investments The Facts

ABOUT US

Blue Ink Investments (Pty) Ltd is a licensed Financial Services Provider, licence number 712 and is an approved FSB Category IIA hedge fund manager.

Blue Ink Investments (Pty) Ltd was established in 1993 as a private wealth, asset management company. Blue Ink's progression in becoming a specialist fund management company occurred during the late 1990's, when the volatility in local and global equity markets had increased to an uncomfortable level for the majority of their clients, who were looking primarily for consistent, positive returns, without the volatility experienced from direct equity market exposure.

Blue Ink Investments is regarded as one of South Africa's leading fund of hedge fund managers, with one of the longest actual track records of performance in the country. Blue Ink brings a strong offering to the market, based on well-researched investment strategies, aimed at producing superior performance whilst minimising the exposure of clients' assets to risk. Wealth creation, at manageable risk levels.

AREAS OF EXCELLENCE

- Blue Ink has one of the longest track records of fund of hedge fund management in South Africa, with its inception in September 2001.
- Award winning funds.
- 6 member investment committee – over 30 years collective hedge fund industry experience.
- Advanced risk management tools, both in-house and 3rd party quantitative analysis with daily transparency.
- An incubator fund with alternative hedge fund strategies.
- A range of 8 funds with the ability to customise solutions to meet client needs.
- Strategy specific buckets
- Customisation ability solution

OWNERSHIP

Blue Ink Investments' key institutional shareholders are Sanlam Investments and Ubuntu-Botho Investment Holdings:

- Sanlam, established in 1918, is one of the largest financial services companies in South Africa and is listed on the Johannesburg Stock Exchange.
- Ubuntu-Botho Investment Holdings (UBIH) - is a broad based empowerment group led by Patrice Motsepe.

PRODUCTS

Blue Ink Investments offers a number of different risk-profiled products to the market.

Eight funds of hedge funds, aimed at the private client and institutional market, distributed through broker networks and directly through Blue Ink Investments:

MONTHLY TRADING PRODUCTS

RETAIL

- The Evergreen Fund of Funds
- The Redwood Fund of Funds
- The Blue Sky Fund of Funds
- The Big Oak Fund of Funds
- The Blue Ink-Ubator Diversified Fund

INSTITUTIONAL

- The Meteor Fund
- The Cluster Fund
- The Supernova Fund
- The Blue Ink-Ubator Diversified Fund

BLUE INK STRATEGY SPECIFIC FUNDS

- Fixed Income Fund
- Equity Market Neutral Fund
- Long Short Conservative Fund
- Long Short Aggressive Fund

DAILY TRADING PRODUCTS

MULTI ASSET CLASS ASPEN FUNDS

- Aspen Yield Fund
- Aspen Accelerator Fund
- Aspen Accumulator Fund

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Biographies of the Investment Team

COLLECTIVELY, OVER 30 YEARS HEDGE FUND INDUSTRY EXPERIENCE



Thomas Schlebusch
Chief Executive Officer
(MEng, GDP, MBA)

Thomas has a Masters Degree in Engineering, as well as a MBA at Nijenrode University in Holland. He worked as a Commodities Analyst with SAB, before joining Sanlam Investment Management (SIM) where he was part of the Bond Team. He managed several absolute return funds and inflation linked fund mandates. At SIM Thomas was also instrumental in developing the Absolute Return Fund strategies. Thomas joined the Blue Ink team in 2007 to head up the Incubation drive within the Blue Ink Investments group.

INDUSTRY EDUCATION EMPHASISED



Anton Hormann
Business Development
(B.Com Financial Management)

Anton has been in the investment industry for the last 10 years, working for Momentum Investments and Advantage in various roles from Advisory to product development to business development. He also has a Higher Diploma in Financial Markets and Instruments. Anton joined Blue Ink in June 2009 as Business Development Manager and is a member of the Investment Team.



Hank Pienaar
Chief Financial Officer (CA)

Hank started his professional career as a partner at KPMG (Chartered Accountants). Thereafter, over a period of 21 years, he held a number of senior management positions in business and industry, of which the last 9 years was as Managing Director of J.P. Morgan Administration Services. Hank joined Blue Ink Investments in 2008.

GLOBAL EXPERIENCE TRACK RECORD OWNERSHIP



Kevin Ewer
Senior Portfolio Manager - Global
(B.Com (Hons.), CAIA)

Kevin completed his B.Com in 1996, before going on to complete his Honours in Finance in 1997 which was achieved Cum Laude. He has been in the financial markets his whole career, working initially at Sanlam Asset Management and Gensec Asset Management. Kevin moved to RisCura in 2000, where he was a Director with his prime responsibilities being the development of risk management services for hedge funds and other alternative investments. Kevin joined Blue Ink investments in 2006. Kevin is involved in the management of Blue Ink's Fund of Hedge fund offerings. He plays a key role in manager identification and selection, portfolio construction and the ongoing risk management of portfolios and his experience on the hedge fund side has been on both the local and offshore markets. He is a member of the investment team.



Eben Karsten
Senior Portfolio Manager - Local
(BComHons Act Sci, CFA)

From 1998 to June 1999 Eben worked at Investment Solutions as a product manager. He joined Riscura in June 1999 as a Risk Analyst. He developed systems and built up the Risk Consulting business and consulted to pension funds and asset management companies. Following this he joined PriceWaterhouse Coopers as an Investment Consultant. In June 2002 he joined UBS as risk advisor, forex structuring and hedge fund manager. Most recently, he managed an internal Hedge Fund for UBS since Jan 2005 based on Statistical arbitrage and mathematical techniques to extract value from the FX markets on short and longer term. Eben joined Blue Ink in 2007 and his main focus is to identify new strategies and managers for early stage inclusion in the Blue Ink-Ubator Diversified Fund, as well as the ongoing portfolio construction and risk management of the fund. He is a member of the investment team.